



GREAT VACATIONS FOR THEM. **GREAT PERKS FOR YOU.**

Introducing Universal Orlando's U-Preferred Agency Program, which we've developed to reward our top-selling travel agencies. Your agency has qualified for enrollment based upon annual revenue of Universal Parks & Resorts Vacations products and completion of UNIVERSALandU training. As a U-Preferred Agency your company can now enjoy special benefits, take advantage of exclusive opportunities and implement dedicated U-Preferred Agency marketing materials as a top seller of Universal Parks & Resorts Vacations packages and tickets.

Contact your Universal Orlando representative for more information.



YOU'VE EARNED OUR GRATITUDE. AND THESE AMAZING BENEFITS.

As a qualified travel agency you belong to one of five tiers, each with its own valuable benefits and privileges.



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Executive Leadership Support					
Annual Leadership Conference	✓	✓	✓		
Training and Education Opportunities					
Exclusive Recognition Award	✓	✓	✓		
Personalized Invitation to Market Specific Events	✓	✓	✓	✓	
Theme Park Passes	✓	✓	✓	✓	✓
Resort Hotel Stays	✓	✓	✓	✓	✓
Experiential Rewards	✓	✓	✓	✓	✓
Marketing Support					
Use of Authorized Preferred Agency Logo	✓	✓	✓	✓	✓
Creative Resources & Customized Tools	✓	✓	✓	✓	✓
Special/Dedicated Communication	✓	✓	✓	✓	✓